

School of Social Sciences and Humanities

Department of English and Modern Languages

English 111.8

Public Speaking

Fall 2020

ST 2:40-4:10

Google Classroom Access Code: ru55gmk

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# Course DescriptionThis course introduces you to the fundamental principles and practices of rhetoric. You will learn about the art of public speaking. which involves persuasion, creative analysis and synthesis of topics, organization, language, delivery, audience awareness. and adaptation and the use of supporting materials. However, you will most likely not be able to practice art of public speaking this semester, as doing so requires a live audience. Thus, we will emphasize and practice mass communication, the art of speaking into a camera for an audience of unknown size and composition.

# Course ObjectiveYou will learn to control your apprehension regarding speaking into a camera for both a live audience and an audience that will watch you later on their own time. The course will assist you in creatively adapting content and conventions to your context, audience, and purpose, and in skillfully using credible, relevant sources to develop ideas that are appropriate for presentation or other communication. You will refine your interpersonal communication, group collaboration, and mass communication skills.

Mapping of Course Learning Outcomes with Program Outcomes, Delivery Methods, and Assessment Strategies

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|  | **Course Outcomes (CO)** | **Bloom’s taxonomy**  **domain/level**  *(***C***: Cognitive*  **P***: Psychomotor*  **A***:* *Affective)* | **Delivery methods**  **and activities** | **Assessment**  **tools** |
| **CO-1** | Recognize the importance and impact of effective communication in our lives. | **C1, C2, A2,**  **A3, P1** | |  | | --- | | Lecture,  Discussion | | |  | | --- | | Homework Assignments, Exams | |
| **CO-2** | Demonstrate skills and qualities of a rhetorician (a practitioner of the art of effective or persuasive speaking or writing). | **C1, C2 C3, C4**  **A2, A3** | In Class Practice,  Writing, and  Delivering  Speeches. | |  | | --- | | Delivering  Speeches,  Exams | |
| **CO-3** | Overcome you fear of addressing an audience and deliver speeches on the spot without any preparation. | **C3, P6** | Lecture, Discussions,  In Class Practice, Impromptu Speeches | Speeches Evaluated by Classmates and Instructor |
| **CO-4** | Understand the theoretical underpinnings of verbal and non-verbal communication. | **C1, C4, C6**  **A5** | Book Reading and  Discussion | Homework Assignments, Exams |
| **CO-5** | Have a clearer and more sound idea about your perceptions of yourself and of others. | **C2, C4, C6, A1, A2, A3, A4, A5, P1, P2, P3, P4, P5, P6, P7** | Lecture, Book Reading | Homework Assignments |
| **CO-6** | Become a better communicator across cultures by understanding the concepts of dominant cultures, co-cultures, and cultural identities. | **C1, C2, C4, C6, A3,** | Lecture, Book Reading | Homework Assignments,  Exams |
| **CO-7** | Be more aware of how you process information and have improved your improving listening skills. | **C1, C2, C3, C4, C5, C6, A3, P1, P2** | Lecture, Book Reading | Homework Assignments, Exams |
| **CO-8** | Understand the approaches for managing interpersonal relationships. | **C2, C4, C6, A3, A5, P1** | Lecture, Book Reading | Homework Assignments, Exams |
| **CO-9** | Execute effective group communication such as group participation, coordination, teamwork, and leadership. | **C1, C2, C3, C4, C5, C6, A1, A2, A3, A4, P1, P2, P3, P4, P5, P6, P7** | Lecture, Book Reading,  Group Work | Group Project, Homework Assignments,  Exams |
| **CO-10** | Manage preparation and delivery of public presentations with the assistance of presentational aids. | **C1, C2, C3, C4, C5, A1, A2, A3, A4, A5,** | Lecture, Book Reading, Demonstration | Presentation, Exams |
| **CO-11** | Better critique and analyze different types of speeches. | **C1, C2, C3, C4, C5, C6, A2, A3, A4, A5, P1, P2, P3, P4, P5** | Lecture,  Analysis of Classmates Speeches, Book Reading | Exams |

Cognitive domain (knowledge-based): **C**

1: Knowledge, 2: Comprehension, 3 Application, 4 Analysis, 5: Synthesis, 6: Evaluation

Affective domain (emotion-based): **A**

1: Receiving, .2: Responding, 3: Valuing, 4: Organizing, 5: Characterizing

Psychomotor domain (action-based): **P**

1: Perception, 2: Set, 3: Guided response, 4: Mechanism, 5: Complex overt response, 6: Adaptation, 7: Origination

Required Text

Verderber, K. S., Sellnow, D. D., & Verderber, R. F. (2010).  *Communicate!*

*International Student Edition*. 13th Edition. Wadsworth Cengage Learning. PDF.

This will be our main textbook, which I will send you in it’s entirety. I will also likely send you chapters from a newer edition of essentially the same book, which was the primary text semester before last:

Verderber, R. F., Sellnow, D. D., & Verderber, K. S. (2016). *Comm4*. Stamford, CT: Cengage Learning.

Also, I may give you as-yet-to-be-determined materials focusing more specifically on mass communication.

Grading

***Official Grade Conversion Scale***

**This scale is used in English courses to convert numerical scores to letter grades.**

**77-79% = C+**

**93-100% = A 73-76% = C**

**90-92% = A- 70-72% = C-**

**87-89% = B+ 67-69% = D+**

**83-86% = B 60-66% = D**

**80-82% = B- Below 60% = F**

Your final grade will be decided as follows:

Midterm & Final Exams: 10% each

Group Video: 10%

Homework: 20%

Speeches: Impromptu 10%

Expository and Persuasive 20% each

Homework Assignments (20%)

You will write regular responses to your reading and to issues discussed in class, on every day that you don’t have an exam or a speech due. These need to be an absolute minimum of 200 words long, but please try to keep them under 400. The topics you address in these sketches will be directly relevant to class discussion, so it is important that you complete them on-time. They are a way, among other things, for you to form your own opinion before hearing mine. I will collect them, read and comment on them, and return them to you the following class. The grade for these will be mainly based on your not plagiarizing them and doing them all on time; however, I will also reward effort put into them to a degree. Basically, if you do them all on time, and you put a decent amount of effort into them, you’ll get at least an A. You do not need to be formal at all—th e goal is to demonstrate that you’ve read the text and given some thought to it. And, please don't just summarize--I have read it too and don't need to read it again in your words. Say what you think, your opinions, your impressions, and not what you may perceive that you are supposed to think, and don’t worry too much about being syntactically or grammatically correct. Keeping an open word file as you read and commenting on and asking questions about what you're reading as you read along is a good way to approach these. If you plagiarize any of these in any way, you will get a zero. If I sense--and I can--that you read a summary of the work instead of the original text I provided you and wrote your sketch based on that, you will get a zero. If you give me the same words and ideas as another student, and I can tell, you both get zeroes. Again, I have no sympathy for liars. None.

Speeches (50%)

You will have three of these. The first will be an impromptu speech, the second a scripted, persuasive speech, and the third an extemporaneous, informative speech with presentation aids. The first two will likely be done in class and the last will mostly likely be a video you prepare and submit.

Exams (20%)   
You will have two exams, each w0rth 10% of your final grade. They will cover material in your book primarily via short answer questions. You will also have to write short speeches.

Group Video (10%)

You will form a four-person group and produce a 10-15 minutes documentary video that will not be due until the very end of the semester.

Classroom Rules of Conduct

1. The ground rule for our class is respectful, open communication. We have many things to learn from one another. Questions are appreciated.
2. When you join the class, you become part of a learning community. Please be conscious of your community role, and work toward creating a healthy learning atmosphere in the class.

3. Keep you microphone off when you’re not speaking, as leaving it on often creates

feedback.

## Academic Integrity

## The School of Humanities & Social Sciencesdoes not tolerate academic dishonesty by its students. You must not be involved in cheating, submitting the same work in multiple courses, significant collaboration with other individuals outside of sanctioned group activities, and lies. You are advised that violations of the Student Integrity Code will be treated seriously, with special attention given to repeated offences. Please refer to NSU Code of Conduct.

## You need to learn to be committed to the principles of sincerity and academic honesty. The point of this class is not what you produce, but what you learn. Cutting and pasting is not learning. Paraphrasing from a summary is not learning. Therefore, if you hand in words or ideas that are not your own (either from the internet or from another student) and are not from the original text and clearly indicated as being such by quotation marks, you will get a **zero** on that homework assignment, essay, or exam and will most likely fail the course. I have no sympathy for this. Plagiarism is lying, and if you plagiarize, you are a liar and a cheat: you lie to me, you cheat, you fail. Done.

Exams Policy

If you give me words or ideas from a website on an exam, you will get a zero and likely fail the course. If you and another student both give me the same words or ideas on an exam, you will get a zero and likely fail the course. If you do not submit an exam on time for any reason, I will deduct marks.

## Attendance

## You will not have a separate attendance grade, though, as is true of any class, the less you attend and the less you pay attention and actively participate the less you will learn and the poorer your grade will be.

According to NSU policy, if you have THREE consecutive absences, or FIVE absences over the course of the semester, you will be automatically dropped from the course. However, no one has ever enforced that policy. This policy, however, I will enforce: if you miss more than six total classes, and every time you are late (or leave class for more than a few minutes or leave early) will count as 1/3 of an absence (or 2/3 if you miss most of the class), you will be penalized two marks off your final grade for each absence over the sixth. So, if you miss five classes and miss a part of nine other classes, that will equal 8 absences and I will deduct four marks from your final grade. There are no excused absences. I do care if you’re sick, or one of your family members is, or you are participating in some other university activity, or are on hajj, but if you are absent you are not present and I will regard you as such regardless of the reason.

## Thus, you need to do your best to class every day prepared to discuss the material. You are also expected to log in on time and participate in an informed and consistent manner.

Approximate Course Schedule

We will generally follow this schedule.

Class 1 – Course Introduction

Class 2 – Basics of Public Speaking

Class 3 – Communication, Perception, & Intercultural Communication

Class 4 – Verbal & Nonverbal Messages, Listening

Class 5 – Interpersonal Communication

Class 6 – Speech Practice

Class 7 – Language

Class 8 – Delivery

Classes 9 - 10 – Impromptu Speech

Class 11 – Midterm Exam

Class 13 – Topic Selection and Development / Speechwriting

Class 14 – Persuasive Speaking

Classes 15 - 17 – Persuasive Speech

Class 18 – Group Communication

Class 19 – Research & Presentation Aids

Class 20 – Informative Speaking

Classes 21 - 24 – Informative Speech

Exam Period – Final Exam

\* Note: Most things on this course outline are subject to change due to policy decisions of the University Grants Commission.